



Ayaka Tanagura

Visual Strategist & Designer

SUMMARY

Drawing upon a diverse set of **design skills** and **marketing knowledge** acquired through past experiences, I am currently navigating new challenges as a freelancer. With professionalism in the realms of **web design**, **branding**, and **marketing**, I assist clients in **bringing their visions to life**. I eagerly look forward to contributing to creative projects through **close collaboration with clients**, ensuring a seamless manifestation of their ideas.

CONTACT ME

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- Al Furjan, Dubai, United Arab Emirates

EDUCATION

Bachelor of International Business

Meijigakuin University, Tokyo
2019 - 2023

Seminar on International Commerce Theory

Business Plan Contest: 'Swedish Recycled Fiber Specialty Trading Company'
Recipient of the Best Speaker Award

SKILLS

- Web Design
- Creative Direction
- User Experience Enhancement
- Marketing Communication Strategy
- Programming Education

LANGUAGES

- Japanese (Native)
- English (Proficient)

WORK EXPERIENCE

Web Designer, Creative Director Jan 2022 - Current

ATRAS Web Design Business (Sole Proprietorship) | Tokyo, Japan

I comprehensively support creativity, including Web Design, UI/UX, Graphic Design. Conducting prompt and high-quality production, we cohesively follow up to meet the clients' requirements. With a creative team of 10 members, we have successfully collaborated with over 50 clients and accumulated a portfolio of more than 100 projects.

Chief Creative Officer (CCO) Feb 2022 - Current

Style Arts Corporation | Niigata, Japan

A company that integrates design, marketing communication strategies, and enhances user experiences through AI, IoT, and XR technologies, offering cross-border creativity. Involved in the startup process from before its foundation.

Receptionist, Waitress Jun 2023 - Jun 2024

TakaHisa Japanese Restaurant | Dubai, UAE

I acquired communication skills in English for interacting with multinational customers and colleagues. I prioritized clear communication and collaboration, ensuring smooth service delivery. I maintained a professional attitude in customer service, focusing on reliability and hospitality.

INTERNSHIPS

Programming Instructor Feb 2020 - Mar 2023

Prokids Corporation | Tokyo, Japan

Served as a programming instructor for elementary and junior high school students. I served in a managerial role for design tasks such as web production and advertising creation.

Designer Sep 2020 - Mar 2021

Amufi Corporation | Tokyo, Japan

Worked as an exclusive designer gaining experience in the 0→1 phase of a startup. Gained the ability to respond quickly in a rapidly changing startup environment.

Sales, Planning & Operations, Marketing Apr 2021 - Feb 2022

Mirainove Corporation | Tokyo, Japan

Involved in the planning and operations of a video creator school. Contributed to the development of talents capable of becoming independent freelancers and honed sales skills.